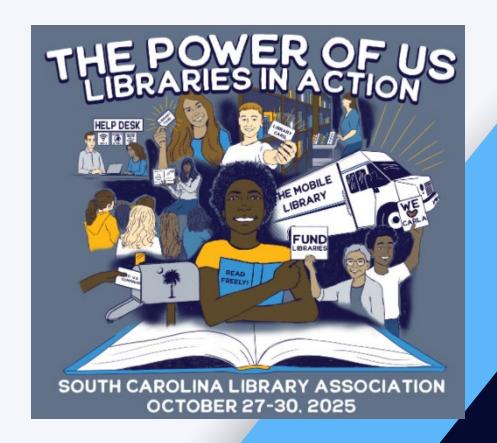
# Librarian First Responders: Transforming Public Services in the Wake of Natural Disasters

Dr. Feili Tu-Keefner | University of South Carolina

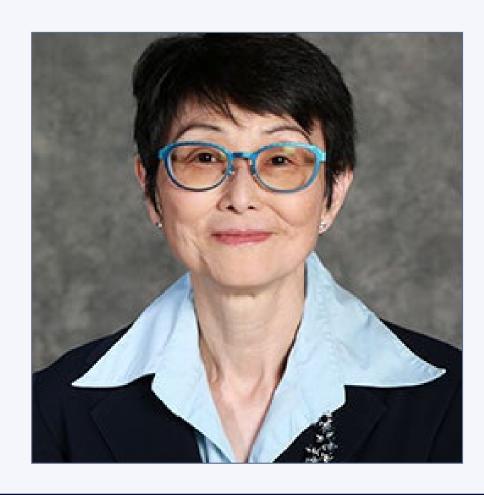
April Hobbs | Network of the National Library of Medicine, Region 2



29 October 2025

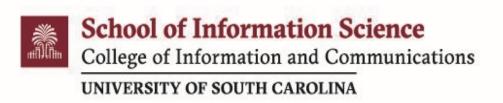
## About Us







Dr. Feili Tu-Keefner



**Denise Lyons** 



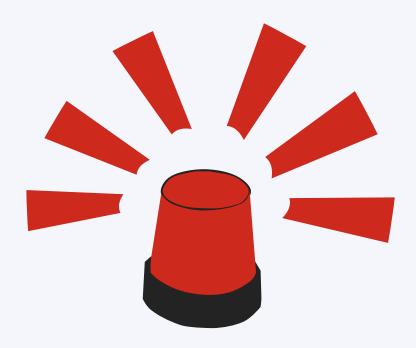
**April Hobbs** 



# "Regarding the impact of hurricanes and other natural disasters, readiness is the key to resilience!"



Dwight McInvaill, Library Director, Georgetown County, South Carolina



South Carolina (2015 - 2017) • Focus group meetings • Survey	Flooding, Hurricanes
South Carolina (2015 - 2017) • Survey	Community members' use of public library disaster information services
Houston, Texas (2018 - 2019) • Focus group meetings	Hurricane Harvey
Northern California (2022)  • Focus group meetings  • Interview  • Informal discussions	Wildfires
Kentucky (2023)  • Focus group meetings  • Interview  • Informal discussions	Tornadoes (West)   Flooding/Mudslides (East)
Southern California (2024)  • Focus group meetings  • Interview  • Informal discussions	Multiple disasters including floods, fire, extreme heat, earthquakes, etc.

# Research Locations

Studies from 2015- 2024: Focused on People, Partnerships, and Communications



# Building a Culture of Preparedness

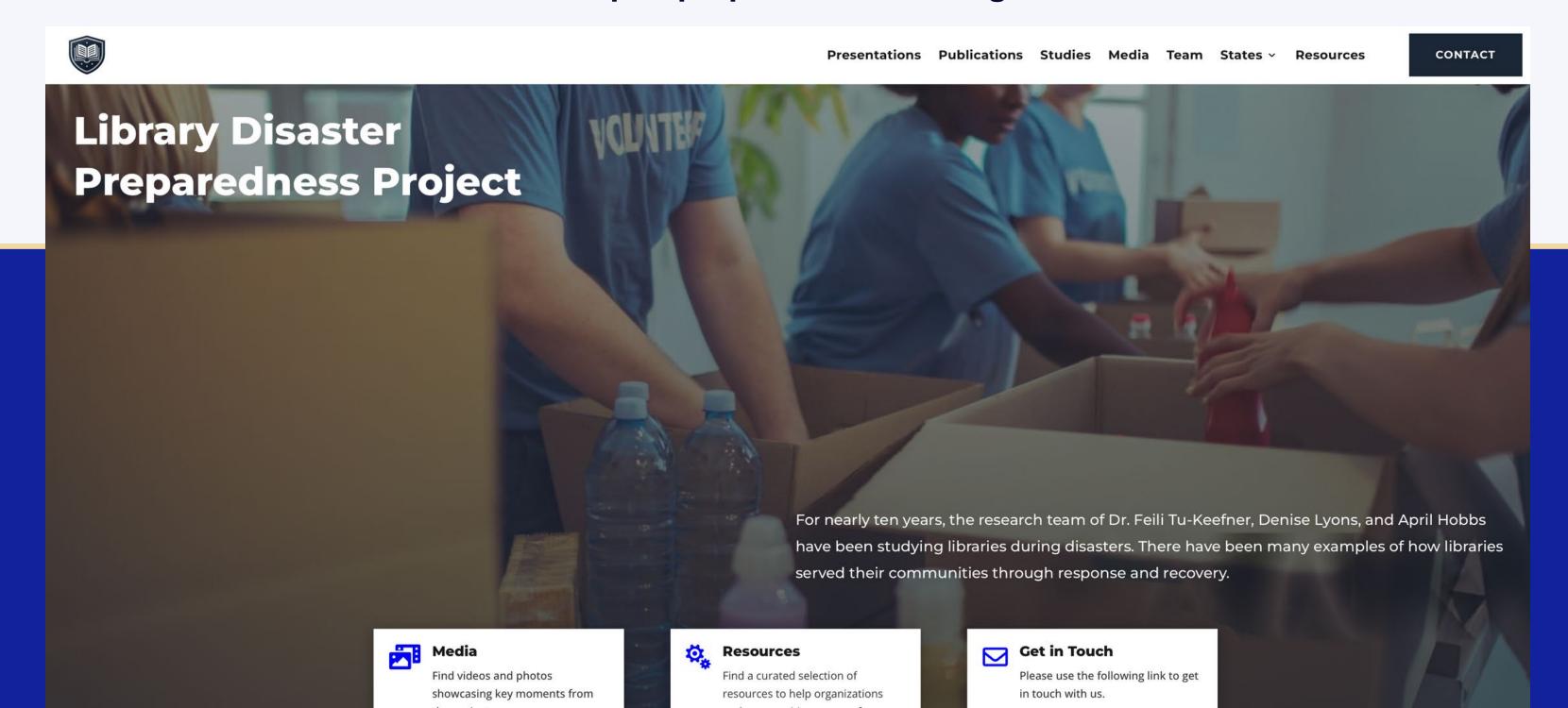
Learning from the "Recovery Together" project, NorthNet Library System: https://libraryrecovery.org

"Organizations that fare best during a disaster are those that prepare ahead of time and train all staff members to take action. These organizations also create a culture of preparedness. They encourage shared responsibility and build preparedness activities into regular routines. Preparedness becomes a facet of 'business as usual' instead of a singular event or yearly exercise."

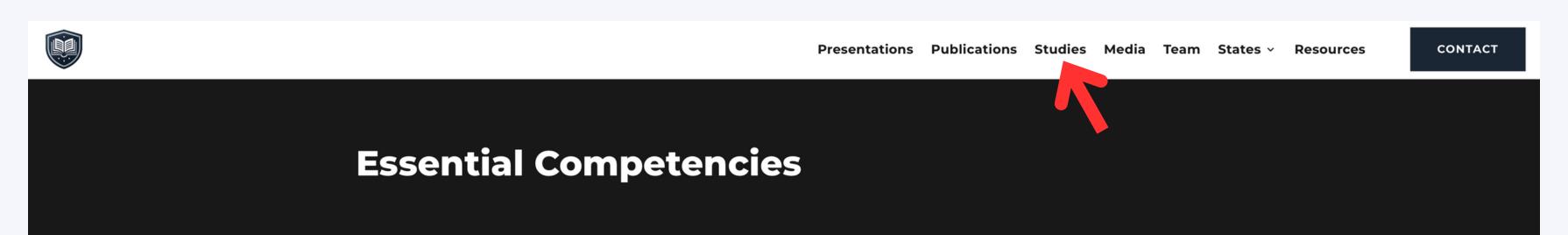
# Resource Repository

This website project was made possible with funding from the NNLM Region 2 Emergency Preparedness Grant.

https://preparedlibraries.org



## Basic Required Competencies



Disaster/Health Information
Services

Deliver effective disaster health information services in an ethical manner.

Collaborating with health sciences information professionals to prepare health information resources and deliver these services

Community Engagement &
Outreach

Disaster Preparedness, Response, &
Recovery

Adjust Text Size:

Communication & Advocacy

## Basic Required Competencies

- Disaster/Health Information Services
- Technology and Information Literacy
- Community Engagement and Outreach
- Disaster Preparedness, Response, and Recovery
- Communication and Advocacy
- Library Collaborations with Public and Private Sectors
- Leadership and Organizational Development

- Team and Staff Development
- Infrastructure Risk Management
- Information Design for Hazard Response
- Sector-Specific Communication
   Coordination
- Data Stewardship and Community Archiving for Disaster Preparedness, Response, and Recovery
- Post-Disaster Analysis and Community Resilience

## Disaster/Health Information Services

- Deliver effective disaster health information services in an ethical manner.
- Collaborating with health sciences information professionals to prepare health information resources and deliver these services.
- Promoting the utilization of various resources in disaster preparedness, response, and recovery to enhance community resilience.



"... librarian has to do what you always do, which is to pull information together, make sure it's accurate. Get it out there. ..."

ALA Code of Ethics: https://www.ala.org/tools/ethics



- Facilitating technology access (including social media)
- Promoting information and technology literacies
- Developing infodemic management strategies to proactively counter mis/dis/malinformation through prebunking and debunking approaches



# Community Engagement & Outreach

- Developing community profiles and assessing local disaster information needs
- Advocating for the local communities the libraries serve
- Taking a leadership role in community engagement
- Demonstrating creativity and flexibility in delivering community-centered information services during and after a disaster

"... We continue to have the strongest and best relationship with our local county Council on Aging. This was a group that we would work with to share information and resources before, during, and after a disaster. As their mission is more service aligned like ours at the library - working with them seems to be a good fit. We have a good relationship with the appropriate folks at the county and city level - but more of their focus is usually on safety and infrastructure. ..."

# Communication & Advocacy

- Advocate for the sustainability of the library, including adequate funding
- Facilitating crisis communications, which includes public relations and public speaking



"... when I need money to build the next library, part of my message is you're not building just the library. You're building a potential local assistance center. And look how well it got used there. So we're not shy about sending pictures. ... the library is the perfect place because it's a resource. All reality, it's a resource center ..."

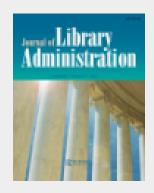


# Leadership & Organizational Development

- Identifying and cultivating qualified candidates for crisis leadership development.
- Promoting crisis leadership competencies among library staff.

# Team & Staff Development

- Facilitating team-building activities.
- Providing professional development opportunities and training for library staff.



Journal of Library Administration >

Articles

Volume 65, 2025 - <u>Issue 1</u>

Journal homepage

Tu-Keefner, F., Hobbs, A., & Lyons, D. (2025) Libraries on the front lines: The imperative for disaster-ready information professionals. *Journal Library Administration*, 65(1), 79-99. <a href="https://doi.org/10.1080/01930826.2024.2432230">https://doi.org/10.1080/01930826.2024.2432230</a>

548

Views

0

CrossRef citations to date

0

Altmetric





#### **Abstract**

Sample our
Communication Studies
Journals

>> Sign in here to start your access to the latest two volumes for 14 days

Libraries, particularly local public libraries, have evolved into hubs for community-first services, extending beyond traditional roles. Library personnel are now expected to act as first responders and crisis leaders during times such as natural disasters. This report documents the critical crisis leadership qualifications required for library personnel, identified through comprehensive research from 2015 to 2023. Findings from these situation-specific case studies call attention to the community's needs for library services during emergencies, underscoring the requirement for LIS education to include disaster management. Continuing education (CE) is also critical in preparing information professionals for these essential roles.

#### Related Rese

People also read

From Community Resilience: The E

Pei-Chun Lee

Public Library Qua Published online: 2

# Be The Leader: Leadership Qualifications

LEARNING, CHANGING, AND ENDING CRISES

"... it would be beneficial for us to start looking at ways to be prepared if this should ever happen again. And maybe looking at organizations that we could connect with now, so that if this should ever happen, we are better prepared to provide services and information. ..."



### **Develop a Comprehensive Natural Disaster Policy**

 Establish guidelines and protocols for disaster preparedness, response, and recovery

### **Conduct Community Needs Assessment**

 Create a detailed community profile informing disaster planning and services

### **Integrate Resilience Hub Infrastructure** into LIS Programs

 Support libraries to serve as resilience hubs and centers for disaster-related community support

### **Provide Staff Training in Emergency Services and Disaster Response**

 Ensure library personnel are prepared to assist during emergencies through specialized training programs

## Best Practices ••





### **Expand Lending Services**

 Offer resources such as laptops, hotspots, and other essential technology for community use during disruptions

### **Develop a Disaster Recovery Resource** Collection

 Collect resources on home building, wildfireresistant landscaping, and other recovery-focused topics

## Recommendations



## Educate the Public on Personal Preparedness

- Encourage practices such as scanning important documents and storing critical information in multiple secure locations
- · "Survivors will tell you to prepare."

# <u>Support Ongoing Professional Development for Staff and Managers</u>

 Provide training in areas such as emergency services, de-escalation techniques, human resources, self-care, and technology

## Recommendations

## Establish Strategic Partnerships Before a Crisis Hits

 Identify systems and structures that offer flexibility and assess available resources to strengthen collaboration during emergencies

## <u>Understand the Library's Role Within Broader Context</u>

 For example, understand the library's position in the broader framework to ensure clear communication channels and minimize information duplication

## • Featured Resource: dPlan

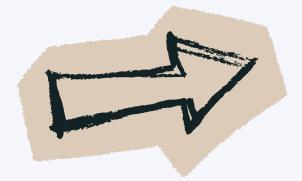
#### What is it?

- It is an online, emergency preparedness and response tool for arts and cultural organizations, regardless of size, scope, or discipline.
- Using dPlan can help you to:
  - prevent or mitigate disasters
  - prepare for the most likely emergencies
  - respond quickly to minimize damage
  - recover effectively while continuing to provide services to your community
- How to create an account:
  - Select a Plan Pocket Response Resource (FREE) OR Annual Plan (Paid)
  - Fill out the information
    - Organization, full name, email, job title, etc.
  - Confirm your email.

## Pocket Response Resource (PRR)

- You will download the PRR instructions.
  - TRICK TO PRR: Less is more!
  - Fill out a separate PRR for each of your buildings and locations.
  - Consider the security of your document... where will you store it?
- What if my organization has multiple facilities/buildings on a campus/complex?
  - Staff from each facility must work together to complete items that are common across the organization
    - i.e., institutional contacts and responses
  - Tailor the remainder to specific locations

NOW TO THE DIFFERENT SIDES OF THE PRR



## Side A: Communications

Template for Pocket Response Resource, released 6/30/2022, revised 4/29/2024. SIDE A (Communications). Use this side for phone numbers for the individuals and organizations lyou are most likely to need to talk to in the first minutes and hours after an emergency occurs.



Ambulance / Emergency Medical

City Emergency Management

County Emergency Management

Police Department / Law Enforcement

State Office of Emergency Services





#### [Organization Name] **Pocket Response Resource**

#### **INSTITUTIONAL CONTACTS**

flink to your online ArtsReady or dPlan

Main Emergency Management Office (if you have a parent organization) [office phone] / [email] /

#### Executive Director

Date revised:

[office phone] / [home phone] / [cell] / [email] / [home email]

#### Director of [department]

[office phone] / [home phone] / [cell] / [email] / [home email]

#### Communications and Public Relations Officer

[office phone] / [home phone] / [cell] / [email] / [home email]

#### Financial Services / Accountant

[office phone] / [home phone] / [cell] / [email] / [home email]

#### House Manager

[name] [company name] [office phone] /[home phone] / [cell] / [email] / [home email]

Add contact information for additional departments such as collections, environmental/health services. IT. resident companies, tenants or longterm renters, visiting performers, etc.

#### RESPONSE TEAM

[office phone] / [home phone] / [cell] / [email] / [home email]

[name] [Response Team role] [office phone] / [home phone] / [cell] / [email] / [home email]

[name] [Response Team role] [office phone] / [home phone] / [cell] / [email] / [home email]

[name] [Response Team role] [office phone] / [home phone] / [cell] / [email] / [home email]

#### FREE SPACE

Use this space for additional instructions for immediate emergency response. This might include a staff phone tree: contact information for student and volunteer employees. frequent contractors, renters, etc.; or overflow from other columns.

#### BUILDING CONTACTS

Facilities / Building Manager [street address of building]

[office phone] / [home phone] / [cell]

Add additional buildings and separate facilities (including rentals) as needed. Include street address to reference when calling emergency services.

#### [phone]

Elevators

[phone]

Fire Suppression

#### [phone]

Janitorial Services

[phone]

[name] [company name] [office phone] / [home phone] / [cell]

#### Telephone [phone]

Water - Fire Sprinklers [phone]

Water - Potable [phone]

Windows/Glass [phone]

#### FIRST RESPONDERS

[phone]

[phone]

Fire Department

Health Department

[phone]

Red Cross

[phone]

[phone]

Emergency 9-1-1

[name] [company name] [office phone] / [home phone] / [cell]

#### Plumber

Alternate facility(ies) for operations [name] [organization] [office phone] / [home phone] / [cell]

#### OTHER CONTACTS

Arts Council (local and/or state)

MUTUAL AID PARTNERS

("BATTLE BUDDIES")

Trade/professional associations

#### Performing Arts Readiness Project www.performingartsreadiness.org: PAR@lyrasis.org

NCAPER www.ncaper.org; mquinlanhayes@ncaper.org

#### dPlan dplan.org; help@dplan.org

National Heritage Responders 1-202-661-8068

#### **EMERGENCY RECOVERY SERVICES**

Building Recovery - Local company [phone]

Building Recovery – National company [phone]

#### Collections Conservator [phone]

**Data Recovery Service** [phone]

Exterminator / Pest Control Service [phone]

#### FEMA Disaster Assistance 800-621-FEMA

Freezer Storage [name] [phone]

Insurance Contact / Agent [name] [company name] [office phone] / [home phone] / [cell] / [email] / [home email]

Structural Architect / Building Engineer [phone]

#### Temporary Storage [phone]

Add additional contact information for other needs related to your primary

## Institutional Contacts: ED, etc.

**Break It Down** 

- Response Team: Team Leader, etc.
- Building Contacts: Facilities, etc.
- First Responders: Emergency Management, etc.
- **Mutual Aid Partners**
- Other Contacts
- **Emergency Recovery Services:** Freezer Storage, etc.

## • Side B: Actions

SIDE B (Actions). Use this side to provide step-by-step instructions for staff and affiliated personnel who will respond to a disaster affecting your own institution. Ideally, steps should already be defined in the organization/library/museum disaster plan. This abbreviated document is NOT intended to be a substitute for a comprehensive emergency plan. Instead, it should distill the most important actions to be taken in the first minutes and hours after an event occurs that affects collections, especially those that occur when staff members are away from their offices.

#### Immediate Response and Checklist for Recovery

#### SITUATION REPORT

Know these answers when speaking with First Responders and Insurance Agents:

- -- Closest cross-streets to emergency
- -- Who is in charge?
- -- What is the safety status?
- -- What has happened and the cause?
- -- Are people injured?
- -- What are the hazards?
- -- Who discovered and reported the damage?
- -- What has been done so far?
  -- Can the staff handle the situation
- initially?
  -- Who is handling the media?

#### Notes:

#### DESIGNATED ASSEMBLY AREA: Describe where people should go following an evacuation.

AREAS OF REFUGE:

Describe where people should go to

shelter-in-place.

#### STEP 1: IMMEDIATE RESPONSE

- O If appropriate, make Public Announcement for evacuation Insert text for public announcement for (1) when an emergency interrupts your operations and patrons must leave and (2) when shelter-inplace is required.
- First Responders (contact info on other side)
- O Response Team Leader (contact info on other side)

#### **Human Safety & Building Security:**

- O Address personal or medical emergencies
- O Ensure that all staff and visitors are safe and accounted for
- O Maintain security of building and property

#### Additional Notifications, as appropriate:

- O Institutional Contacts
- O Building Contacts & Utilities
- O If shared facility, contact neighbors, renters, landlord, etc.
- Staff phone tree
- Management/contact of guest artist or company

#### STEP 2: COMMUNICATION

- O Activate the Readiness/Disaster <u>Plan's</u> emergency response actions
- O Establish communication with appropriate local & regional emergency management
- Contact your Communications and Public Relations Officer, if not already done
- Post emergency information and instructions on the institutional website and through social media

#### ASSESSMENT

- Ensure through proper authorities that all hazards are cleared before entering building
- Follow the instructions of your Response Team
- Document damage with photos, videos, and notes
- Assess damage to collections and assets, buildings, offices, and information systems
- O What areas affected, in what way, and to what degree?
- O What types of materials are damaged?
- Are critical information systems functional / safe?
- O Maintain security of assets
- Stabilize the temperature and humidity at your facility
- O Complete the Incident Report form in your Readiness/Disaster Plan
- Gather emergency response supplies
- Supply locations

#### OTHER

Use this section for information about security alarm codes, locations of keys, utility shutoffs, access to loading docks, etc., or paste in additional instructions, e.g. for response to an active shooter, disruptive person, or earthquake. You may also list basic policies such as those addressing smoking/vaping, alcohol, firearms, recording/photography.

#### current production; critical office files), value (rare violin; computer server).

ASSETS PRIORITIES

Using the full list in your

ArtsReady/dPlan Readiness Plan,

collections and assets so that they will

be taken care of and salvaged first.

These may be according to format

(photographs), use (costumes for a

etc. Include special instructions for

summarize here your priority

First priority:

#### Second priority:

handling and access.

#### **FLOORPLAN**

You may want to insert your venue's floorplan here with the locations of emergency exits, emergency equipment, shelter-in-place area, audience and staff evacuation muster areas, and emergency shutoffs.

### **Break It Down**

- Situation Report
- Designated Assembly Area
- Areas of Refuge
- Step 1: Immediate Response
  - Notification
  - Human Safety, etc.
- Step 2: Communication
- Assessment
- Floorplan
- Assets Priorities
  - First Priority, etc.

© 2020 LYRASIS Adapted from the 2006 Council of State Archivists (CoSA) PrEP™ with further content contributed by WESTPAS, South Arts, and NEDCC through the Performing Arts Readiness (PAR) Project. These resources are made available by PAR under the Creative Commons License Attribution-NonCommercial 4.0 International (CC BY-NC 4.0) <a href="https://creativecommons.org/licenses/by-nc/4.0/">https://creativecommons.org/licenses/by-nc/4.0/</a>. You are free to copy, distribute, and display this work under the following conditions: Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.

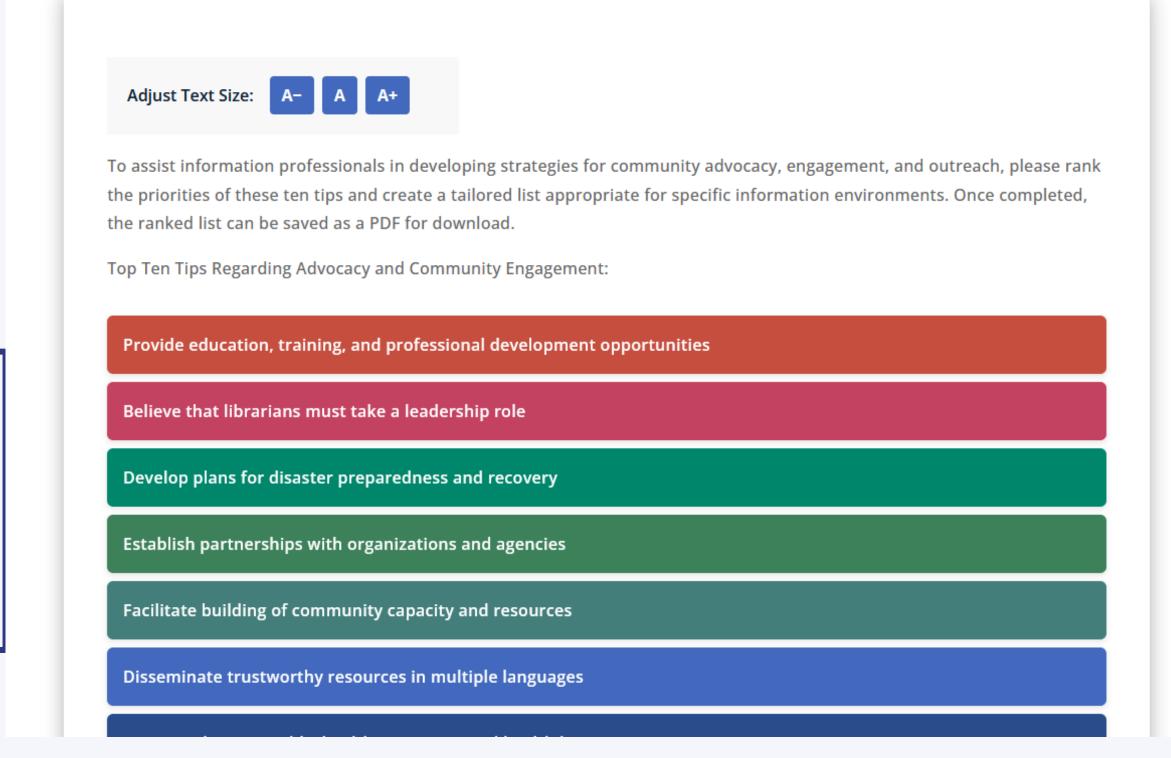
# Top Ten Tips



https://preparedlibraries.org/studies/top-ten-tips-regarding-advocacy-and-community-engagement/

**Top Ten Tips** 

## Regarding Advocacy and Community Engagement



# Top 10 Tips Activity



https://preparedlibraries.org/studies/top-ten-tips-regarding-advocacy-and-community-engagement/

Get in a group of 3-4 people.

Use the QR code or URL to the left to access the Top 10 Tips page.

Rank the tips according to what you perceive is the most important to the least important.

Discuss among your group why you ranked them the way you did.

# Thank you



To request a copy of the PPT Slides:

Dr. Feili Tu-Keefner	feilitu@sc.edu
Denise Lyons	denise.lyons@ky.gov
April Hobbs	hobbsap@musc.edu



#### Acknowledgements

The study conducted in 2015 was supported by a grant from the Office of the Vice President for Research of the University of South Carolina.

The authors have no potential conflicts of interest. Past contributors to this project include Dr. J. Liu, J. Caroline Smith, and M. Corbo.